

## Get your books noticed at the 4<sup>th</sup> European Conference on Politics and Gender

In 2015, this dynamic biennial event takes place from 11 – 13 June at the University of Uppsala, Sweden. Organised by the ECPR Standing Group on Politics and Gender, the conference will be attended by more than 450 leading academics engaged in the study of gender and sexuality in politics and political science.

Fostering intellectual and social connections, the conference also aims to ensure that gender politics research, and women in political science, are taken seriously by the profession.

This is the perfect opportunity to reach out to scholars in this thriving academic field, both as book purchasers – and as potential authors. Exhibitors can take a self-manned display stand, send products to display on the ECPR stand, or explore the opportunities for sponsorship.

### Package A, £350

Your own, branded stand in a central location, close to where tea and coffee breaks will be taken and en route to many panel rooms.

- Your own display stand, staffed by your own personnel – up to two tables

- Listing on the conference website
- Loose insert – either on display or in the conference wallet – max. 12 A4 pages

### Package B, £175

- Up to 30 books for display on the ECPR stand, manned by ECPR personnel
- Publicity leaflet on display – up to 100 copies
- Loose insert – either on display or in the conference wallet – max. 12 A4 pages
- All your titles displayed in a list of publications

### Sponsorship opportunities

There are lots of other ways to promote your brand through us. We can display your logo and marketing materials at food and drink points, or arrange for you to sponsor an evening / lunchtime reception. To discuss the options, email Marcia Taylor on [mtaylor@ecpr.eu](mailto:mtaylor@ecpr.eu)  
Deadline for bookings **Friday 15 May 2015**

👉 To book, complete the form on the next page. We'll send you technical requirements and delivery information after booking.



# Booking form

Please complete this form and email it to Marcia Taylor on [mtaylor@ecpr.eu](mailto:mtaylor@ecpr.eu)

ECPR will then send you a booking confirmation and invoice.

Deadline for bookings **Friday 15 May 2015**.

If you are selecting Package B, ECPR will send you a publications list template upon booking.

Please complete this, and return it to [mtaylor@ecpr.eu](mailto:mtaylor@ecpr.eu)

***If you place a booking but fail to pay for it by Monday 8 June 2015, any books and promotional materials already despatched to Uppsala will not be displayed.***

Your name .....

Your email .....

Company .....

Address .....

.....

..... Telephone .....

Name of rep/s attending the event (if applicable) .....

..... Date .....

Package A (own exhibition space) **£350**

Package B (products displayed on ECPR stand) **£175**

For publishers who have chosen Package B:

click here to confirm that you are happy for any books not sold by the end of the conference to be donated to the host institution's library;

click here if you would prefer your books to be returned to you. Please note that you will be liable for the cost of this, along with any associated costs incurred at customs.

Tick this box to verify that any computer/electrical equipment you bring to Uppsala has been/will be PAT tested within one year of the event. By doing so, you confirm that ECPR cannot be held responsible for any problems related to your equipment.

## ECPR policy on payments and cancellations

ECPR requires payment within four weeks of receipt of invoice. We must receive payment prior to the event; bookings will not be confirmed until payment clears. Bookings for this event cancelled before Thursday 30 April 2015 will receive a full refund. Publishers cancelling after this date will be liable for the full cost of the booking. We reserve the right to cancel the Book Exhibition in the event of insufficient bookings, or circumstances beyond our control. In this instance, all bookings will be refunded in full.

## For further information

Contact Marcia Taylor on [mtaylor@ecpr.eu](mailto:mtaylor@ecpr.eu) or call +44 (0)1206 630045