

# A golden opportunity to raise awareness of your brand at Europe's largest gathering of political scientists

In 2020 the ECPR's annual General Conference kick-starts our 50th anniversary celebrations. Taking place online from 24–28 August, the Conference presents an unmissable chance to promote your brand to over 2,000 political science scholars from all over the world.

As part of our commitment to re-creating an authentic conference experience online, we developed a range of virtual partner options to suit a full spectrum of visibility requirements and budgets.

From comprehensive packages to standalone add-ons, you'll have all the tools you need to get your brand noticed, at your fingertips.

More details overleaf.

## Virtual Exhibitor Packages

- **Simplify Package** Meet all your essential virtual exhibition needs
- **Upgrade Package** Enhance your virtual profile with media options
- **Elevate Package** Stand out in our communications and showcase your know-how at our Innovation Theatre

To book, complete the form on page 3 and return to [events@ecpr.eu](mailto:events@ecpr.eu).

Book either an 'Upgrade' or 'Elevate' package and **get 10% off** your 2021 General Conference booking of the same tier or above.

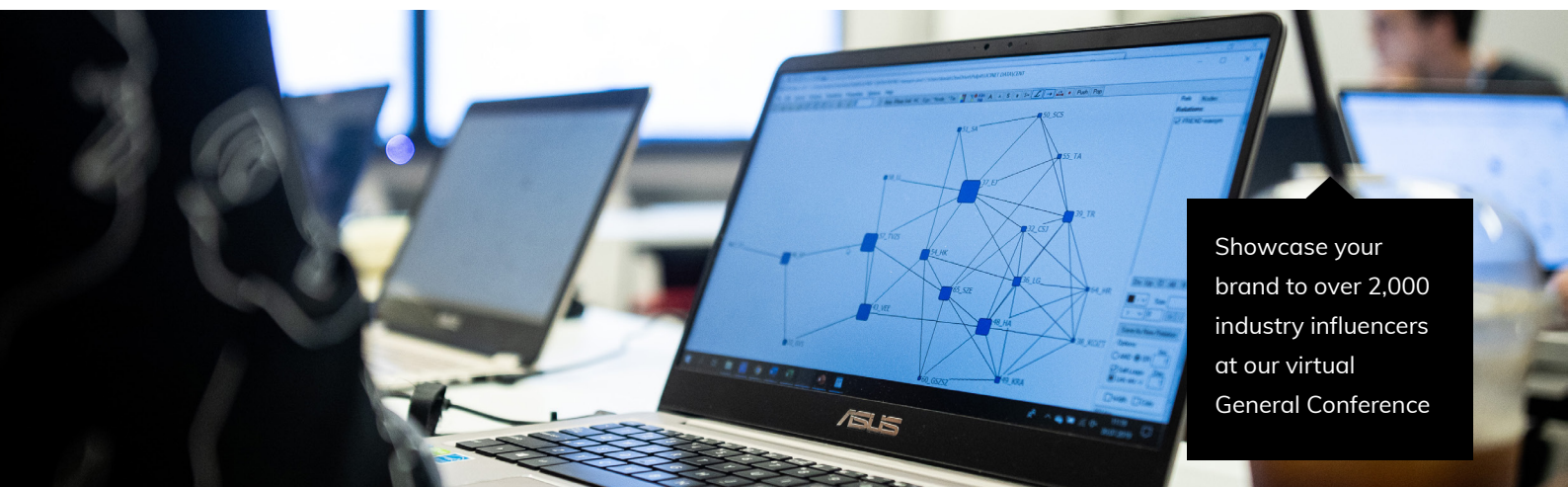
## Virtual Exhibitor Packages

Simplify £300	Upgrade £900	Elevate £1,500 <i>Book early, only three spots available</i>
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Essential perks			
Profile on event website with logo and header image	●	●	●
Description in profile, up to 150 words	●	●	●
Up to four hyperlinks in profile, web and social media	●	●	●
Live chat facility in profile	●	●	●
Free registration(s) for the full Conference	One representative	Two representatives	Three representatives
Advanced perks			
Link to virtual library in profile, link to be supplied by the exhibitor		●	●
One embedded PDF in profile		●	●
One embedded video in profile		●	●
Video chat in profile, dedicated virtual exhibit hours		●	●
Enhanced perks			
Logo on all event communications			●
Social media post shares on ECPR Twitter or Facebook		Up to three	Up to six
45-minute slot in virtual Innovation Theatre, presentation or webinar			●
Named virtual room for the General Conference Reception (24 August)			●

## Add-ons

	Details	Price
Dedicated image banner on event communications <i>(one available)</i>	All event communications	£500
Skyscraper on ecpr.eu website <i>(three available)</i>	One-month rotation, starting two weeks prior to the Conference	£400



Showcase your brand to over 2,000 industry influencers at our virtual General Conference



# Booking form

Your name .....

Position.....

Company .....

Email .....Telephone .....

Address .....

City ..... Postcode ..... Country .....

Date .....

## Virtual Exhibition Package

**Simplify** £300

**Upgrade** £900

**Elevate** £1,500

## Add-ons

**Email banner** £500

**Skyscraper** £400

**Payments and cancellations** We require payments within 7 days of receipt of invoice. We must receive payment prior to the event; bookings will not be confirmed until payment clears. Bookings cancelled within 7 days of invoice issue will receive a full refund. Cancellations after this date will be liable for the full cost of the booking. We reserve the right to cancel the Innovation Theatre in the event of insufficient bookings, or due to circumstances beyond our control. In such instances, Elevate Package bookings will be subject to a 30% refund.

**Questions?** Contact our Events Team on [events@ecpr.eu](mailto:events@ecpr.eu).