

A photograph of two men looking at a tablet. The man on the left is wearing a blue and white plaid shirt and is holding the tablet. The man on the right is wearing a dark blue t-shirt and is leaning over the first man, looking at the tablet. The background is a light-colored wall with a grid of small squares.

ecpr

A fantastic opportunity to raise awareness of your brand at Europe's largest gathering of political scientists

In 2021 ECPR's annual General Conference will take place online from 31 August – 3 September. Building on the success of last year's virtual event, the Conference presents an unmissable chance to promote your brand to over 2,000 political science scholars from all over the world.

As part of our commitment to recreating an authentic conference experience online, we developed a range of virtual partner options to suit a full spectrum of visibility requirements and budgets.

From comprehensive packages to standalone add-ons, you'll have all the tools you need to get your brand noticed, at your fingertips.

More details overleaf.

Virtual Exhibitor Packages

- **Bronze Package** Meet all your essential virtual exhibition needs
- **Silver Package** Enhance your virtual profile with media options
- **Gold Package** Stand out in our communications and showcase your know-how

To book, complete the form on page 3 and return it to exhibitions@ecpr.eu by **21 July**.

Book an exhibitor package and **get up to 20% off** your 2022 General Conference booking.

■ Virtual Exhibitor Packages

Book early for Gold package; only three spots available

'Friends of the ECPR' option available – all other national and international societies and associations get a **50% discount** on the £300 Bronze package

| | Bronze £300 | Silver £500 | Gold £1,200 |
|---|------------------------|------------------------|------------------------|
| Before the Conference | | | |
| Promotion on social media | ● | ● | ● |
| Name and logo included in pre-Conference bulletin | ● | ● | ● |
| Profile included in pre-Conference bulletin | | | 50 words |
| Access to Conference platform and Academic Programme | | ● | ● |
| Logo on 'know before you go' email | | | ● |
| During the Conference | | | |
| Profile on Conference platform with logo and header image (spec to be provided) | ● | ● | ● |
| Description on profile | 50 words | 100 words | 150 words |
| Hyperlinks in profile, including website and social media | ● | ● | ● |
| One embedded pdf in profile | | ● | ● |
| One embedded video in profile | | ● | ● |
| Live chat feature on request | | ● | ● |
| Skyscraper advert on the Conference platform | | | ● |
| Logo on all Conference communications | | | ● |
| Social media post shares on ECPR Twitter | ● | ● | ● |
| Social media post shares on ECPR Facebook | | ● | ● |
| Social media post shares on ECPR LinkedIn | | | ● |
| Free registration for the full Conference | 1 person | 2 people | 3 people |
| After the Conference | | | |
| Promotion on social media | ● | ● | ● |
| Your demonstration transferred to Political Science Matters podcast, if suitable | | ● | ● |
| Inclusion in Conference round-up report | | ● | ● |
| 50-word inclusion in post-Conference thank-you email | | | ● |
| Priority booking for next year's General Conference | | | ● |
| Discount on next year's General Conference | 10% | 15% | 20% |

■ Add-ons

| Advertising options | £ | £ | |
|---|------------------------|---------------------------|-------------|
| | With Exhibitor Package | Without Exhibitor Package | |
| Your logo on all Conference emails | 300 | 350 | 1 available |
| Banner on 'know before you go' email | 200 | 250 | 1 available |
| Additional 30-minute demonstration slot for a presentation or webinar | 250 | | 3 available |
| Logo on Welcome email | | 150 | 5 available |
| Skyscraper advert on the Conference platform, for the duration of the event | | 100 | multiple |
| Your logo on daily email to Conference participants | | 75 | multiple |
| Advertising options with more than 1 available will be discounted if 3 or more purchased | | | |



Booking form

Your name

Position.....

Company

EmailTelephone

Address

City Postcode Country

Date

Virtual Exhibition Package

Bronze £300

Silver £500

Gold £1,200

Add-ons

Payments and cancellations We require payments within 7 days of receipt of invoice. We must receive payment prior to the Conference; bookings will not be confirmed until payment clears. Bookings cancelled within 7 days of invoice issue will receive a full refund. Cancellations after this date will be liable for the full cost of the booking. We reserve the right to cancel sections of the event in the case of insufficient bookings or due to circumstances beyond our control. In such an instance, all those involved will be notified at our earliest opportunity.

Questions? Contact our Publishing & Communications Coordinator on exhibitions@ecpr.eu