



# How to use our logo

By downloading our logo, you agree to the terms and conditions of its use, which are as follows

## Clear space

To create the best possible impact, our logo must have white space around it. Please observe an 'exclusion zone' equal to the width of the uprights on the **p** and **r**, as in the diagram below. No type, images or partner logos should appear in this space. Never embed our logo in a line of text.



The European Consortium for Political Research (ECPR) is an independent, scholarly association, established in 1970. The ECPR supports and encourages the training, research and



## Colour

You may use our logo as supplied: in black, grey-blue, or in white on a flat-colour background. It's ok to overset the white logo on a photographic image, but please ensure the background is dark and plain enough not to compromise legibility. Please also ensure that the exclusion zone (as described left) still applies, with regard to text and partner logos.



## Size

To comply with our accessibility policy, please do not use the ECPR logo smaller than 8mm in height.



## Resizing

If you need to resize our logo, please ensure that its proportions remain the same. You must not stretch it, either horizontally or vertically, to fit a particular space.

